

# *De Colores*

## *Celebrating Hispanic Cultural Values*

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# Nuestras Raices

Who you are starts with your familia and your heritage. You are the culmination of two genetic streams - a long lineage that goes back in time. You are the pinnacle – a force of evolutionary greatness stands behind you. All that your ancestors learned - their wisdom – is embedded in your indelible and unique DNA and in your subconscious mind – that makes up about 90% of your consciousness.

**The more you explore and embrace your background the strong your identity becomes – the more integrate and powerful you are.**

## Reflecting on your Heritage

First visualize a long line of grandmothers and fathers – each standing behind you. These are your antepasados – the ones who have walked before you – the trailblazers of your genetic stream. This is your inheritance. Now call upon the power of your ancestors to make clear the gifts or dones they have left you and to strengthen your resolve to live up to the greatness of your family tradition.

*Who are you?*

I am \_\_\_\_\_ the daughter/son of \_\_\_\_\_,

The great grandson/daughter of \_\_\_\_\_,

The great, great granddaughter/son of \_\_\_\_\_.

What is the story about how your family got “here?”

# Claiming Your Roots & Your Heritage

Having a strong sense of identity is a key concept in leadership – it gives a leader

- ❖ Authenticity

A strong sense of self can serve as a rudder to guide the course of one's life. Just as knowing and acknowledging one's heritage can serve as roots that anchor a leader when the winds of change, uncertainty or conflict blow.

Ask yourself ...

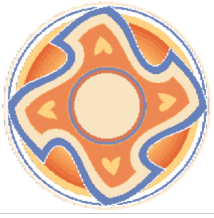
What gifts

Characteristics

Strengths

Family traits

...do you value and live by today?



# Hispanic Cultural Dichos

## Sayings, Adages, Proverbs

Hispanics are not a race. They are a culture or ethnic group, much like the Jewish community. A shared history, the Spanish language, a common spiritual tradition, and a dynamic set of core values unite Hispanics. Knowing key Latino Values, therefore, can offer a deep understanding of culture dynamics and preferences, as well as shed light on leadership practices and principles.

Language it is said is the door to cultural understanding. Cultural "sayings," adages, or proverbs, therefore, relay cultures values, morals and ideals. This is particularly important in oral tradition cultures where knowledge was passed on through stories, sayings, and personal experiences.

Reviewing Spanish Dichos (sayings, adages, proverbs) will provide a deeper understanding of the Latino culture. In small groups discuss what these dichos indicate about Latinos values and beliefs. What do they say about how people are expected to behave? What insight do they provide on the Hispanic worldview? Please write these down on the spaces provided.

### **Reflection:**

What do these dichos "say" about the Latino culture - look for the deeper meaning?

What values do these sayings hope to teach - what values these sayings instill in children

What application is there for the school environment or in building relationships with Latino communities?

# *Nuestra Orgullo*

*I am proud to be Latino because...*

*Or*

*I admire the Latino culture because...*

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**Ideas from others:**

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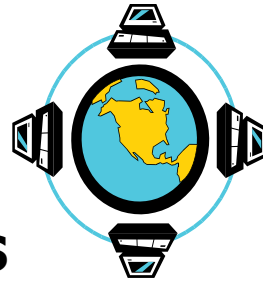
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# ***Suave!!***

# **Latino Leadership**



**LATINO LEADERSHIP CELEBRATES  
DIVERSITY**

**LEADERS DEVELOP THEIR PEOPLE**

**LEADERS BUILD COMMUNITY**

**LEADERS ARE ONE AMONG EQUALS**

**LEADERS WALK THEIR TALK: INTEGRITY  
RESPECT, QUALITY, EXCELLENCE**

**What steps can you take to practice these leadership traits? How would this enhance your school districts and motivate people?**

**Discuss and share these ideas with others...**

## *Hispanic Fact Sheet*

- **As of July 1, 2005, here are 46.6 million Hispanics in the United States - 14% of the nation's total population including 3.9 Puerto Ricans**
- **Today, Hispanics constitute the nation's largest ethnic or non-white population**
- **By 2009, nearly one person out of every six in the United States will be of Hispanic origin**
- **By 2050 it is projected that there will be 102.6 million Hispanics in the United States -- 24% of the nation's total population**
- **Hispanics are more likely to be employed than the average person in the U.S. 2006**
- **Hispanics are younger than any other group – 1 out of 3 are under age of 24.**
- **There are 13 states with at least half a million Hispanic residents: Arizona, California, Colorado, Florida, Georgia, Illinois, Nevada, New Jersey, New Mexico, New York, North Carolina, Texas and Washington**
- **The Hispanic community is diverse: 66.8 are of Mexican ancestry, 8.6% Puerto Rican, and 3.8% Cuban. Central and South American representation has been growing – 12.1% Central and 5.3% South American.**
- **The majority of U.S. Latinos speak Spanish at home: 56% speak only Spanish, 26% speak Spanish and English equally and only 18% speak English. Above statistics are from the 2006 US Census.**
- **U.S. Hispanic purchasing power is nearly \$716 billion and is projected to reach as much as \$1 trillion by 2010 (Arbitron, 2004)**
- **Seven of ten U.S. Latinos have completed high school, attended college, or have a college degree or higher. 10.6% are college graduates, 27.4% have attended college, and 35.2% have a high school degree. However, 29.6 % have less than a high school degree – making education a top Hispanic priority. US Census**
- **Hispanics are optimistic - 60% believe they can start out poor, work hard, and end up rich! 75% believe their opportunity to succeed is better than their parents as compared to 56% of non-Hispanic. Source: 2003 New York Times/CBS Poll**
- **72% of Hispanics have a library card, more than any other group**



## De Colores

*De Colores, de colores se visten los campos en la primavera.*

*De Colores, de colores son los pajaritos que vienen de afuera.*

*De Colores, de colores es el arco iris que vemos lucir.*

*Y por eso los grandes amores de muchos colores me gustan a mi. (repite)*

*Canta el gallo, canta el gallo con el quiri, quiri, quiri, quiri, quiri*

*La gallina, la gallina con el cara, cara, cara, cara, cara*

*Los polluelos, los polluelos con el pio, pio, pio, pio, pi*

*Y por eso los grandes amores de muchos colores me gustan a mi. (repite)*

*So Many Colors*

*In the springtime the countryside dresses in many beautiful colors.*

*And the birds that fly by, they too are many brilliant colors.*

*The rainbow shines brightly with all vibrant colors, And...*

*That's why I love love – because great love also comes in many colors.*

*(And so too animals have many different colors and sounds...)*

*The rooster sings quiri, quiri, quiri, quiri, quiri*

*The chicken sings cara, cara, cara, cara, cara*

*The little chicks sing pio, pio, pio, pio, pi*

*That's why I love love – because great love also comes in many colors*