Amendment 73, the statewide funding initiative that will raise $1.6 billion in additional, sustainable revenue for Colorado’s public schools, will be on the November ballot. CASB created this step-by-step checklist to help school boards and districts prepare for community conversations.

**#1 Review CASB FCPA memo**

The Fair Campaign Practices Act (FCPA), in combination with the Colorado Constitution, make up Colorado’s campaign finance laws. FCPA is in effect for A73 and recommended steps include:

- Include information on Do’s and Don’ts in beginning of the year staff meetings
- Share the CASB FCPA memo with staff

**#2 Identify Funding Priorities**

Colorado’s local control provision in the Constitution allows local school boards to tailor educational policy to suit the needs of each district. Individual school boards must make decisions locally with input from their community.

- Engage your local stakeholders on the best use of new resources
- Hold public discussions

**#3 Adopt a Board Resolution in Support of A73**

A resolution in support of Amendment 73 expresses your district’s foundational beliefs concerning this initiative.

- Lists the school board’s funding priorities for new revenue received through A73, as identified in step #2
- Reaffirms commitment to community engagement
- Authorizes distribution of a factual summary on A73
Distribute a Factual Summary Regarding A73

The FCPA allows school districts to spend public money or make a contribution in kind to dispense a factual summary on A73.

- Factual summaries for each district are provided on the CASB website
- District may post on its website and broadly distribute in order to keep its community informed

Supporters May Form a Campaign Committee for A73

Forming a campaign committee is an effective way for local supporters in a school district to provide information to the public about A73. Any campaign committee formed must register as an "issue committee" online with the Secretary of State.

Review Policies

In order to stay in compliance with the board's policy and the FCPA, review what is allowed in the following policies when it comes to campaign distribution of A73 information at Back-to-School activities and presentations at PTA/PTO, DAC and other district meetings:

- Community Use of School Facilities
- Distribution/Posting of Noncurricular Materials

Communicate

A continuous focus on community relations and engagement with both internal and external audiences is essential in order to interpret the needs and values of the community.

- Follow the FCPA memo guidelines
- Contact CASB with any questions you may have

Sources: CASB School Board Member Leadership Workbook, 2018 Elections Amendment 73 and Complying with the Fair Campaign Practices Act