

CASB BRIEF - October 9 Vol. 52



Executive Director Newsletter

CASB Launches Boardsmanship Basics for School Board Candidates

Candidates are campaigning for seats on their local school boards, and in an effort to help candidates understand some of the complexities of being a school board member, CASB is offering for [no cost](#) the first course in the Boardsmanship series. Candidates running for school board and new board members who will be seated in an uncontested election can access the first course by registering at www.learn.casb.org.

Course One, "Welcome to Board Service" is a 30-minute introduction to school board service by CASB Deputy Executive Direction, Leslie Bogar, and the video provides an overview of the work of a school board and some valuable insights about getting up to speed as a newly elected school board member. Candidates for school board can register at www.learn.casb.org and view the course simply by registering with their name and an email address.

Superintendents and current school board members can share the link to learn.casb.org for known candidates in their communities. Contact CASB if you need assistance with the registration or accessing the website.

Boardsmanship Courses Coming Soon

Boardsmanship is a self-guided course consisting of a series of short videos that you can watch at your convenience. Split across five modules by topic, you can go at your own pace through a specific area of interest or revisit any videos whenever you'd like, and the entire series can be viewed in less than five hours and is an added benefit of your CASB membership.

What's Included:

- **CASB Expert-Led Courses (On-Demand)**
Short, practical training modules for new and experienced board members
- **Expert Instruction**
Taught by former school leaders, CASB executive and board members
- **Flexible Access**
Available anytime, anywhere, to support busy leaders

What Will I Learn?

Across the five modules, you'll get practical, actionable guidance that will help you feel confident in your role from day one. This includes instruction on:

- Functioning as a highly effective board through ethical governance
- Building positive superintendent/school board relationships
- Understanding Budget fundamentals
- Avoiding common pitfalls and legal issues
- Understanding how state & federal laws lead to policy



BoardBook Electronic Meetings Platform

CASB has an agreement with BoardBook Premiere to offer their robust electronic board meeting platform to CASB school districts for \$3,000.

The software manages the entire process of operating a board meeting and saves district staff significant time and energy. The platform tracks votes and prepare minutes, and the cloud-based app becomes one of your best document management platforms in your school district. Find additional information on the [CASB website](#).



[Learn More About BoardBook](#)