



It will be remembered as an exasperating year for school leaders. The 2010–11 school year saw school districts struggle to implement both unprecedented budget cuts and dramatic new reforms. In these lean years, CASB is fighting extra hard for school boards. The highlights below reflect a sample of that work on behalf of members. To see how CASB specifically served your local school board and staff, please turn the page.

CASB Mission: Advancing Excellence in Public Education Through Effective Leadership by Locally Elected Boards of Education

Focusing on the fiscal challenge

- Easing the impact on 2011–12 school funding cuts was job one for the CASB Advocacy Team. The Governor’s alarming recommendation to cut \$332 million from K–12 education prompted CASB to assemble the education lobbyists and organize efforts to “cut the cut.” With CASB leading the way, \$170 million was restored.
- CASB’s Annual Convention focused on student success despite difficult budget times. To improve achievement, participants learned fewer district priorities were better—more than six can hurt results. The new Ed Café sessions gave board members and school staff extended time to share challenges and explore strategies.
- Behind the scenes, we’re providing the Governor’s office research and insight on school district funding and efficiencies. These efforts have emphasized our rural districts, which have few choices when funding is cut, and are often the lifeblood of their local communities.
- Sharing the fiscal challenges of school districts, CASB instituted five staff furlough days for the second consecutive year while working hard to provide the quality services on which our members rely.
- Following a member dues freeze for 2010–11, CASB’s Board of Directors also approved a dues reduction of two percent in 2011–12, for members who pay their dues by July 15, 2011.

Reforming education policy with school boards in mind

- CASB formed a special task force that provided input and support to board members serving on the State Council for Educator Effectiveness. CASB testified before the Council and spearheaded efforts to resist the Council’s efforts to mandate one evaluation system for use by all school districts. With the help of CASB members, we helped convince the Council to draft recommendation that recognize the need for local boards to have the flexibility to design their own system, within the requirements of the law. CASB will continue to provide guidance to the State Board of Education as it develops implementation rules.
- Our Policy Team developed sample policies to assist school districts with implementing many new laws and ongoing initiatives, including Senate Bills 191 (educator effectiveness) and 163 (education accountability). In the next several weeks, the Policy Team will issue additional policies and revisions to reflect the legislature’s action in the most recent session.

Providing valuable support to members

- CASB’s Legal Team answered voluminous phone calls, issued revised legal memos and presented numerous workshops to

inform school boards of their legal responsibilities, guide best practice, and assist local boards with their requests for legal information. The Fall Conference focused on a variety of legal issues affecting boards and school districts while the Winter Legislative Conference encouraged members to get more engaged with their legislators and community.

- The Federal Relations Network hosted a first-ever congressional luncheon attended by Sen. Michael Bennet, Rep. Cory Gardner and staff from other Colorado members of Congress.
- Through *Policy Parameters* and *Special Policy Updates*, CASB’s Policy and Legal teams gave members timely information and sample policy updates reflecting recent changes to the law.
- CASB’s Communication Team distributed vital information from other CASB teams to keep members updated on a variety of school board and education topics.
- The Member Relations Team worked closely with members and board teams keeping leaders connected to great governance and keeping school leaders across the state connected to each other.

Financial Information

Income 2009–2010		
MEMBERSHIP DUES	1,332,050	
CONVENTION/CONFERENCES	558,542	
MEMBER PROJECTS	203,195	
POLICY SERVICES	93,984	
OTHER INCOME	48,649	
COMMERCIAL AFFILIATES/BOCES DUES	39,176	
		Total 2,275,596

Expenditures 2009–2010		
OPERATING/GENERAL EXPENDITURES	781,493	
CONVENTION/CONFERENCES	479,813	
POLICY SERVICES	220,223	
LEGAL SERVICES	188,201	
COMMUNICATION SERVICES	170,318	
MEMBER PROJECTS	154,944	
ADVOCACY/PUBLIC AFFAIRS	146,123	
MEMBER RELATIONS	134,387	
		Total 2,275,502

2009–10 AUDITED FUND BALANCE	JULY 1, 2009 BALANCE	REVENUES	EXPENDITURES	JUNE 30, 2010 BALANCE
	\$33,718	\$2,275,596	\$2,275,502	\$33,812

