

Preconvention Sessions

9–11:30 A.M. Morning Session

1–3:30 P.M. Afternoon Session

1. New Board Member Track

MORNING AND AFTERNOON SESSION

Introduction to Board Work: Foundations and Challenges

Mary Delagardell, executive director, Iowa School Boards Foundation and developer of the researched-based Lighthouse governance principles; Kathleen Sullivan, director, CASB Legal Services Program; Tracie Rainey, executive director, Colorado School Finance Project; Glenn Gustafson, deputy superintendent and chief financial officer, Colorado Springs District 11; Randy Black, CASB Director of Member Relations
International Center North

2. PR Academy Track

MORNING AND AFTERNOON SESSION

Strategic Public Relations: Your Pathway to Tangible Change

Presented by members of the Colorado School Public Relations Association
Colorado Hall A

3. Student Achievement Track

MORNING SESSION:

Shining the Light on District-wide Standards-based Reform

Vicky Marshall and Kevin Massey, board members; Roberta Selleck, superintendent; Jeni Gotto, director of assessment and Copper Stoll, chief academic officer, Adams 50 School District
Colorado Hall B

AFTERNOON SESSION

Student Achievement: What's the "Buzz" on Growth?

Ken Turner, deputy commissioner and Richard Wenning, associate commissioner, Colorado Department of Education; Jeni Gotto, director of assessment and instructional technology, Adams 50
Colorado Hall B

4. Superintendent Leadership Track

MORNING SESSION

Sustaining Reform Amid Faddish Innovations and Uncertain Funding

Larry Cuban, Ph.D., professor emeritus of education, Stanford University
Colorado Hall DE

AFTERNOON SESSION

Today's Superintendent Challenge: Leading in Uncertain Times

Invitation only for superintendents
Facilitated by Ken DeLay, CASB executive director and John Hefty, CASE executive director
Colorado Hall DE

5. Key People Track

MORNING SESSION

Exceptional Public Relations in Tough Economic Times

Lesley Dahlkemper, president, Schoolhouse Communications
Golf Club — Ross Room

Key People Track continued

AFTERNOON SESSION

Legal Issues: What You Need to Know

Kathy Shannon, director, Member Legal Resources and policy counsel, and Kathleen Sullivan, director, Legal Services Program, CASB

Golf Club — Ross Room

Building Effective Relationships with Board Members

Jeri Hodgson Fleuter, director, Policy Services, CASB

Golf Club — Ross Room

11:30 A.M. – 1 P.M.

Preconvention Lunch

(Provided to all attendees registered for preconvention.)

International Center South

11:30 A.M. – 1 P.M.

Key People Lunch

(Key People Track only.)

Golf Club — Jones Room

1 – 3:30 P.M.

Preconvention Sessions Continue

1 – 3:30 P.M.

CASB Policy Governance® Alliance

For Policy Governance® Districts Only

Colorado Hall C

4 – 5:30 P.M.

Legislative Network Meeting

Main Building — Main Ballroom

Friday, December 4

7 A.M. – 5 P.M.

Convention Registration Open

Broadmoor Hall Foyer

7 A.M. – 4:30 P.M.

Exhibit Hall Open

Broadmoor Hall — Ballroom A

7 – 9 A.M.

Continental Breakfast in Exhibit Hall

Broadmoor Hall — Ballroom A

7:30 – 9:30 A.M.

Colorado Rural Schools Caucus Meeting

Main Building — Main Ballroom

CHSAA/CASSA Breakfast Meeting

El Pomar Room

FRN Breakfast Meeting

South Tower — C.O.D. Room

DASSC Breakfast Meeting

Main Building — Crystal Room

9 – 9:30 A.M.

Student Leader and Board Member Networking Session

Golf Club — Ross Room

10 A.M. – NOON

First General Session

MAKING CONNECTIONS THAT MOVE PEOPLE

Mark Scharenbroich, CSP, CPAE

Broadmoor Hall — Ballroom B

NOON – 1:30 P.M.

Second General Session And Luncheon

LUNCHEON KEYNOTE

Cary Kennedy, Colorado State Treasurer

International Center

2 – 5 P.M.

Breakout Sessions

(Choose one 2-1/2-hour action lab or two 1-hour, 15-minute sessions.)

2 – 4:30 P.M.

Action Lab Sessions

(Choose one of four.)

1. Fostering the Leadership and Learning Necessary for our 21st Century Schools

Sue Chandler, Bob Colwell, Renée Howell, Mary Nichols and Lucie Stanish, board members; Scott Murphy, superintendent; Dan Maas, chief information officer, Littleton Public Schools

Colorado Hall A

2. Financial Accountability 101

Glenn Gustafson, deputy superintendent/CFO and Jan Tanner, board member, Colorado Springs District 11

Colorado Hall B

3. Policy Governance® Basics

Jim Weigel, Policy Governance® service consultant, CASB

South Building—C.O.D. Room

4. Sea-Change: Creating Learner-centered, Standards-driven Schools

Copper Stoll, chief academic officer, Adams 50; Gene Giddings, consultant, Don't Ever Stop, LLC

South Building—Utah Copper Room

2 – 3:15 P.M.

Breakout Sessions

(Choose one of 16.)

1. Measuring Student Engagement: A Tool for Schools and Communities

Dr. Dana Selzer, chief academic officer; Dr. Bruce Broderius, board member and Dr. Ranelle Lang, superintendent, Weld County 6

Colorado Hall C

2. A Dialogue with the State Board of Education and the Commissioner

Bob Schaffer, chairman; Randy DeHoff, vice chairman; Elaine Gantz Berman, Angelika Schroeder, Marcia Neal, Peggy Littleton and Jane Goff, members, Colorado State Board of Education; Dwight D. Jones, commissioner; Robert Hammond and Ken Turner, deputy commissioners; and Richard Wenning, associate commissioner, Colorado Department of Education

Colorado Hall D

3. The Mind of the Colorado Voter: How Will Districts Fare at the Polls in 2010?

Todd Snidow, senior vice president, George K. Baum & Company; Rick Reiter, principal, Reiter & Associates; Dr. David Hill, director, Hill Research Consultants

Colorado Hall E

4. Health and Wellness Policy and Community Engagement

Sue Chandler and Mary Nichols, board members, Littleton Public Schools; Lucille Steiner, board member, Thompson R2-J; Charla Belinski, board member, Aspen School District

Colorado Hall F

5. Navigating Today's Economy

Jim DeMasi, chief fixed income strategist; Vicki Mattox, managing director and Steve Bell, managing director, Stifel, Nicolaus & Company, Inc.

West Building—West Ballroom A

6. Board Policy: The Cornerstone of Effective Governance

Jeri Hodgson Fleuter, director of policy services and Kathy Shannon, director, Member Legal Resources and policy counsel, CASB

West Building—West Ballroom B

7. Local Communities and Local Control in the 21st Century

Panelists: Randy DeHoff, vice chairman, State Board of Education; Gerald Keefe, superintendent, Kit Carson R-1; Ken Roberge, board member, Boulder Valley School District. Facilitated by Ken DeLay, executive director, CASB

West Building—West Ballroom C

8. Cell Phones in the Classroom: Turn them ON!

Christopher Howard, board member and Mark Payler, superintendent, Fort Lupton Re-8
West Building–West Ballroom D

9. Uniting Your School Board: Using the Law to Avoid Conflict

Kathleen Sullivan, director, CASB Legal Services Program; Sonja McKenzie, attorney, Senter, Goldfarb & Rice; Steve Fast, assistant director and Eric Jacobson, risk control manager, Colorado School Districts Self Insurance Pool
West Building–Rocky Mtn. Ballroom A

10. Student Facilitators of Public Deliberation

Students from the Student Think Tank, Poudre R-1; Martin Carcassone, professor, Colorado State University; Elaine Holmes, social studies teacher, Fort Collins High School
West Building–Rocky Mtn. Ballroom B

11. Response to Intervention (RTI) 101 for School Boards

Dr. Ed Steinberg, assistant commissioner, Colorado Department of Education
West Building–Rocky Mtn. Ballroom C

12. Fast Track to 1 to 1: Getting Every Student a Laptop in Under Nine Months and Living to Tell About It

Dr. Jo Barbie, superintendent; Marsha Harris, board member; Keith Ouweneel, director of technology and Bob Harr, principal of Valley High School, Weld RE-1; Dr. Dan McCormick, education account executive, Apple Computer, Inc.
West Building–Rocky Mtn. Ballroom D

13. College In Colorado: An Online Career and College Planning Tool

Shelby Burnette, director of educator outreach and Lauren Jones, outreach coordinator, College in Colorado
West Building Lower Level–Academy/Carnation Room

14. Grassroots Lobbying: Having the Local School Board Voice Heard at the State and Federal Level

Julie George, director of government relations, CASB; Jana Ley, board member, Poudre R-1
West Building Lower Level–Cheyenne/Bailey Room

15. Understanding the Unique BOCES Governance Role and the Role of Individual Board Members

Floyd Beard, past president and Bob Selle, president, Colorado BOCES Association
West Building Lower Level–West Exhibit Hall Room

16. Planning for Prekindergarten: A Toolkit for School Boards

Laurie Beckel, board member, Clear Creek Re-1; Sheila Groneman, board member, Summit RE-1
West Building Lower Level–Louis Stratta Room

3:15 – 3:45 P.M.

Refreshment Break, CASB Café in the Exhibit Hall

Broadmoor Hall – Ballroom A

3:45 – 5 P.M.

Breakout Sessions (Choose one of 16.)

1. Food for Thought: Student Nutrition and Achievement

Helayne Jones, member and executive director, Boulder Valley Schools and Legacy Foundation; Lorez Meinhold, senior program officer, Colorado Health Foundation; Elaine Berman, member, Colorado State Board of Education; Scott Groginsky, board member, Gilpin County Re-1
Colorado Hall C

2. Shifting Gears: Colorado Eyes New Assessments to Match Revised Standards

Ken Turner, deputy commissioner and Samantha Long, assistant director, P-20 Initiatives and the statewide System of Accountability and Support; Jo O'Brien, assistant commissioner, Colorado Department of Education
Colorado Hall D

3. Passing Your Bond and Mill Levy Override in 2010: Election Strategies that Deliver Success in Difficult Times

Todd Snidow and Paul Hanley, senior vice presidents, George K. Baum & Company; Rick Reiter, principal, Reiter & Associates; Dr. David Hill, director, Hill Research Consultants; Don Haddad, superintendent, St. Vrain Valley School District; Charlotte Ciancio, Mapleton Public Schools
Colorado Hall E

4. What's BEST for Your School District? How the BEST Program is Turning Potential into a Reality

Mary Wickersham, director of initiatives and Ted Hughes, director, Capital Construction Assistance Board; Tom Peltz, bond counsel, Kutak Rock; Helen Cregger and Jason Simmons, financial advisors, Piper Jaffray; Dan O'Connell, financial consultant and Terry Casey, lead underwriter, RBC Capital Markets
Colorado Hall F

5. Great Relationships, Great Governance

Randy Black, director of member relations, CASB
West Building–West Ballroom A

6. Start from a Defensible Position: School Law Basics

Kathy Shannon, director, Member Legal Resources and policy counsel and Kathleen Sullivan, director, Legal Services Program, CASB
West Building–West Ballroom B

7. Ten Principles of a Turnaround District

Mike Miles, superintendent and Deborah Hendrix, board member, Harrison No. 2
West Building–West Ballroom C

8. Creating Career Pathway Options

Susie Townsend, superintendent; Joe Amen, board member; Brigitte Gustafson, executive director; Don Frenzen, principal; Stephan Herman, assistant principal and Toby Karr, assistant principal, Weld County RE-3J
West Building–West Ballroom D

9. Creating Community Advocates for Your Schools: Community Engagement 101

Jennifer Reeve, APR, assistant executive director, CASB
West Building–Rocky Mtn. Ballroom A

10. Partnership Project with Communities of Faith

Tom Balchak, board member and Kris Cord, partnerships and volunteer coordinator; Tommi Sue Cox, principal, Laurel Elementary School, Poudre R-1; David Williams, pastor, Abyssinian Christian Church, Ft. Collins
West Building–Rocky Mtn. Ballroom B

11. Senate Bill 09-163: Alignment of Educational Accountability

Richard Wenning, associate commissioner of performance and policy, and Jhon Penn, director of performance support, Colorado Department of Education
West Building–Rocky Mtn. Ballroom C

12. From Dropout to Graduate: Creating a Coalition to Give Students a Second Chance

William Stuart, chief academic office and Jeanette Carmany, board member, Aurora Public Schools
West Building–Rocky Mtn. Ballroom D

13. Guidelines for Random Student Drug Testing

Kathy Zantal-Wiener, institute director and Aaron Neumann, research associate, Student Drug-Testing Institute; Susan Ortnor, principal, Holyoke Jr./Sr. High School
West Building Lower Level–Academy/Carnation Room

14. Beyond the Growth Model: Using CSAP to Inform Instruction and Foster Student Ownership of Learning

Joanne Irons, board member; Linda Reed, assistant superintendent; Chantelle Kay, teacher, Pagosa Springs Intermediate School, Archuleta-Hinsdale 50JT
West Building Lower Level–Cheyenne/Bailey Room

15. Is Consolidation the Answer? What Research Says About Delivering Educational Services

John Augenblick, president and Justin Silverstein, vice president, Augenblick, Palaich and Associates; Tracie Rainey, executive director, Colorado School Finance Project
West Building Lower Level–West Exhibit Hall Room

16. The Forgotten Middle

Sheila Pottoroff, principal, Con Ball Middle School, Thompson R2-J; Stan Hesting, assistant superintendent, Adams 12; Ben Hix, Colorado consultant, ACT Inc.
West Building Lower Level–Louis Stratta Room

5 – 7 P.M.

CASB Welcome Reception

Main Building – Lake Terrace Dining Room

Saturday, December 5

7 A.M. – 5 P.M.

Convention Registration Open

Broadmoor Hall Foyer

7 A.M. – 1:45 P.M.

Exhibit Hall Open

Broadmoor Hall – Ballroom A

7 – 8 A.M.

Continental Breakfast in Exhibit Hall

Broadmoor Hall – Ballroom A

8 A.M. – NOON

Colorado Council of School Board

Attorneys Annual Meeting

Golf Club – Ross Room

8:30 – 10:30 A.M.

Third General Session and Student Dialogue

YOUR BRAIN RULES

John Medina, Ph.D.

Broadmoor Hall – Ballroom B

11 A.M. – 1 P.M.

69th Annual CASB Business Meeting

(Box lunch provided for delegates.)

International Center South

11 A.M. – 12:15 P.M.

Breakout sessions

(Choose one of nine.)

1. Building Academy Online High School – Version 1

Dr. Mark Hatchell, superintendent; Karin Reynolds, executive director for secondary education and Rick Tanski, principal, Academy Online High School, Academy 20

Colorado Hall A

2. Contextual Success: Geometry in Construction; and Algebra 2 of Automotive Systems

Scott Burke and Tom Moore, Loveland High School

Colorado Hall C

3. Creating a Shared Vision for Effective Governance

Randy Black, director of member relations and Jim Weigel, Policy Governance® Services consultant, CASB

Colorado Hall B

4. Colorado's Race to the Top

Ken Turner, deputy commissioner and Nina Lopez, ARRA director, Colorado Department of Education; Liz Aybar, policy advisor, Office of Governor Ritter

Colorado Hall D

5. Strategies for Avoiding Liability and Decreasing Legal Expenses

Kathleen Sullivan, director, CASB Legal Services Program; Michelle Murphy, attorney, Alexander Halpern and Associates, LLC

South Building–Utah Copper Room

6. Strategizing for Elections in 2010

Vicki Mattox, managing director and Steve Bell, managing director, Stifel, Nicolaus & Company, Inc.; Ben Kelly, associate and David Kenney, president, The Kenney Group

Colorado Hall E

7. Creating High Performance Schools through Performance Contracting

Jim Knutson, comprehensive solutions director, Trane and Cal Clark, director of facilities and maintenance, Mesa County Valley No. 51

South Building—C.O.D. Room

8. Selecting a Superintendent: Success is in the Details

Bob Cito, CASB special projects consultant, superintendent search; John Merriam, Henry Roman, George Straface, Randy Zila, CASB superintendent search consultants

Main Building—Crystal Room

9. Creative Funding Solutions for Budget Efficiency Analyses and Implementation of Health and Wellness Programs

Ed Pittaway, manager, BEST Health Plan

Colorado Hall F

NOON – 1:30 P.M.

Lunch at the CASB Café in the Exhibit Hall

(box lunch provided)

Broadmoor Hall — Ballroom A

1 – 1:30 P.M.

Exhibit Hall Prize Drawings at the CASB Café in the Exhibit Hall

Recipients must be present to win.

Broadmoor Hall — Ballroom A

2 – 5:30 P.M.

Special Fourth General Session

GOVERNING FROM GOOD TO GREAT!

Phillip Boyle, Ph.D.

Broadmoor Hall — Ballroom B

Sunday, December 6

7:30 – 9 A.M.

Breakfast

Broadmoor Hall — Ballroom B

9 – 10:30 A.M.

Fifth General Session

Is TABOR Good for Representative Democracy?

Ken DeLay, executive director and Dr. Jane Urschel, deputy executive director, CASB; Dee Wisor, attorney, Sherman & Howard, LLC and Barry Poulson, senior fellow, Independence Institute and Professor of Economics, University of Colorado

Broadmoor Hall — Ballroom B

10:30 A.M. – NOON

CASB Board of Directors Meeting

Golf Club — Ross Room

Student Strand at a Glance

All sessions are held in the Jones Room at the Golf Club, unless noted.

Friday, December 4

8 – 9 A.M.

Featured Presentation for Students Only

CHOOSE TO LEAD

Mark Scharenbroich, CSP, CPAE

9 – 9:30 A.M.

Student Leader and Board Member

Networking Session

Golf Club – Ross Room

10 A.M. – NOON

First General Session

MAKING CONNECTIONS THAT MOVE PEOPLE

Mark Scharenbroich, CSP, CPAE

Broadmoor Hall – Ballroom B

NOON – 1:30 P.M.

Luncheon and Breakout Session

The Power of Networking

2 – 4 P.M.

Survival Skills for the 21st Century Workplace

Mike Miles, superintendent, Harrison No. 2

Technology as a Tool for 21st Century Learning

Dan Morris, director, educational technology and innovation, Colorado Department of Education

4 – 5 P.M.

Social and Networking Event

Student Strand at a Glance

Saturday, December 5

8:30 – 10:30 A.M.

Third General Session and Student Dialogue

YOUR BRAIN RULES

John Medina, Ph.D.

Broadmoor Hall – Ballroom B

11 – 11:30 A.M.

Featured Presentation for Students Only

CONVERSATION WITH JOHN MEDINA, Ph.D.

11:30 A.M. – NOON

Student Leadership for Change

Golf Club – Jones Room

NOON – 1:30 P.M.

Lunch Forum with the Commissioner

Dr. Dwight D. Jones, Commissioner of Education, Colorado Department of Education

1:45-2:15 P.M.

College Transition Lessons

2:15 – 3 P.M.

Setting a Course for Student Leadership in Colorado